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SUGGESTIONS FOR PAGEANT PARADE JUL 22 1937  
AT THE NORTH CAROLINA STATE FAIR U. S. Department of Agriculture  
OCTOBER 11-16, 1937

The parade might be in four major divisions as follows: (1) Agriculture, (2) Youth -- our greatest resource, (3) Industry, (4) Conservation.

Before the first division might appear the following: one or more marshals on horseback, drum major, a band, a marshal or a group of marshals with banner "North Carolina Marches On", and then a large group of people marching. (In this group would be laborers, carpenters, steel workers, bankers, farmers, mechanics, negroes, fishermen, coal miners, weavers, bricklayers, mothers, clerks, and a great many others.)

1st Division - (Agriculture)

This division might be headed by marshal representing agriculture. He might be an ideal American farmer or a symbolic figure of agriculture, and might be followed by a figure carrying an appropriate sign to show the importance of agriculture in the state.

Floats:

The first float could be a beautifully decorated float with flowers, garlands, fruits and grains. Three pretty girls might be used to represent Ceres, the Goddess of Grain; Pomona, the Goddess of Fruits; and Flora, the Goddess of Flowers. Each girl might carry some symbolic product, as Ceres, a sheaf of perfect grain; Flora, a garland of beautiful flowers; and Pomona, fruits. Descriptive banners could be used. The center of the float might contain a large paper mache cornucopia filled with fruits, grains and flowers.

A cotton float might be used. In the center of the float would be an enormous bale of cotton with the label giving North Carolina's income from it or production. On the float might be attractive girls with their heads in the centers of enormous imitation cotton bolls (open). The girls might be dressed in green, and should sit on the float.

Another float might show a huge box of strawberries. Attractive girls might be dressed to represent berries. The red of the berries could be represented by enormous pieces of scarlet material puffed out about the shoulders and waist. The girls might wear small green hats with stems attached to them. Girls could sit around the box of strawberries.

A poultry float might be prepared as an enormous paper mache egg broken open. Around this egg might be a number of small children dressed

the first time, and I have been told that it  
is a very good one. It is a large, well  
constructed house, with a fine lawn and  
gardens. The interior is spacious and  
handsome, with high ceilings and large  
windows. There are several bedrooms,  
a large sitting room, a dining room,  
and a kitchen. The house is situated in  
a quiet residential area, with trees and  
flowers in the front yard. The exterior  
of the house is made of light-colored  
brick, and there is a stone walkway  
leading up to the entrance. The house  
is surrounded by a fence, and there  
are several trees and shrubs in the  
yard. The house is in excellent  
condition, and it is a very nice  
place to live.

in yellow with beaks attached to their noses and funny claw-like shoes to represent baby chicks. An enormous money bag in the back of them, with the farmer and his wife standing beside it, might carry figures showing the total income from poultry in the state.

There might be a watermelon float with an enormous section of watermelon cut open maybe about twelve feet long. Six or seven pickaninnies could all be eating the melon. In the back of the float might be a sign reading, "Out of North Carolina's Melons Come \_\_\_\_\_ million dollars."

A tobacco float could have a group of Indians dressed in tobacco skirts, smoking their peace pipes. Label - "Tobacco One of the First and Most Important Industries in North Carolina." Background - enormous hogs - head with figure showing income from tobacco in state.

#### Other floats.

#### 2nd Division - Youth --(Our Greatest Resource)

This division would be led by a marshall, possibly dressed in shining armor, and carrying a banner "Youth -- Our Greatest Resource." Behind the marshall might be the following floats:

##### FLOATS:

"The Queen of Youth" - This float might show a fine young mother holding a baby, with a group of small attractively dressed children clustered about her. The mother might be seated on a throne.

This float might be followed by a group of 4-H club boys and girls. They should be from outstanding groups in the state and carry 4-H club flags and some of the products from their club work.

Following this club group might be another group representing the Future Farmers of America. They, too, might carry products showing the things they are particularly interested in.

Back of this club might be a float showing a fine young school teacher with a book on her knees and a group of young students about her -- boys and girls. The background might be a country school house with the setting sun in back of it. On setting sun might be the words, "Truth For All." The entire float might carry small banner in form of an enormous school book opened, on which could be lettered "So Many Thousands and Schools Help Train So Many of North Carolina's Boys and Girls."

This float could be followed by another showing the work that the churches in the state are doing with young people. The float might be labeled "North Carolina's Churches Train Youth for Leadership." This



float might consist of a small country church entrance with boys and girls entering it with their parents.

3rd Division - (Industry)

This division might be headed by a marshal carrying a banner, "North Carolina's Industries." Marshal could be followed by group including workers in the various industries in the state.

Floats:

Rayon float - This might give the value of this product in the state, the number of people employed, etc. It could consist of a number of very attractive girls dressed for various occasions in garments made from rayon. In the center of the float might be an enormous heart with a high silk hat in front of it. A little child dressed as Cupid, carrying a bow and arrow, might be posed somewhere in the front, possibly posing over the heart.

Another float might deal with the coal industry in the state. It could give figures showing the value of coal produced and workers employed. This float might consist of a car at the entrance of a coal mine. Miners might be posed digging coal.

Another float might show the gold mines in the state. The background of this float might consist of an enormous map of North Carolina made to look like solid gold. In front of this map might be a prospector digging for gold. He, too, could be made to look as though he were made of solid gold.

Another float might show the importance of the talcum industry in North Carolina. It might consist of an enormous can of talcum powder, possibly six or eight feet high, the floor of the float to be made to look like sheets on which could be a number of fat little boys with diapers pinned about their waists with enormous safety pins. Figures could be posed in various ways.

Other floats.

4th Division - (Conservation)

This division would be headed by a marshal carrying a banner "Conservation." The marshal could be followed by a group composed of farmers, businessmen and consumers, carrying a large banner labeled, "Save North Carolina's Land."

Floats:

The above group could be followed by a symbolic float in which a young man dressed in shining armor to represent conservation could be



destroying the octopus or dragon of soil erosion waste. The octopus or dragon could be animated and might be posed on a bed of sand, no vegetation visible, while the knight (Conservation) could stand on a beautiful grassy mound with trees in the background. He might carry a long sword and be shown in the act of destroying soil erosion.

Banner on float --

"NORTH CAROLINA'S LAND IS WORTH SO MANY MILLION DOLLARS"

Next could come a group consisting of lumbermen, businessmen and sportsmen carrying a banner, "Save North Carolina's Forests." Behind this group might be a float representing Forest Conservation, consisting of a scene depicting cut-over land, barren, desolate, a few stumps and rotting timber. Off to one side would be a group consisting of a mother, a father (business man) and two small children, all in despair, heads bowed, looking at the result of ruthless exploitation. There might be a few gullies running between the stumps. In the background could be a banner "Stop This."

This float could be followed by another group consisting of hunters and businessmen carrying a banner labeled "Save North Carolina's Game." After the group would be another float showing the importance of game conservation. The float might consist of some good cover for the game with stuffed birds displayed in the logical poses. Off to the side of the float could be a man setting out some seedlings or something of the kind. "NORTH CAROLINA'S GAME ATTRACT SO MANY THOUSAND SPORTSMEN." -- on banner.

Following the above float might be a group of fishermen and businessmen carrying a banner "Protect North Carolina's Water."

Behind this group could be a float showing the conservation of water as it affects fish. This float could consist of a stream with grassy banks. On the bank could be two fishermen, one a little farm boy, barefooted, tattered straw hat and crooked stick for fishing rod. Every so often he could pull up from the stream an enormous fish about as big as he is. Several feet away could be a fisherman from the city, elaborately dressed, using a very expensive fishing rod. Every so often he could pull up a fish about five or six inches long. When he pulls up a fish he turns and looks at the boy's fish, chews on his cigar, appears a bit disgusted and throws his line back into the water.

Banner on float --

"NORTH CAROLINA'S FISH ATTRACT SO MANY THOUSAND SPORTSMEN"

MISCELLANEOUS SUGGESTIONS:

A band might march in front of each of the above four divisions.



Following the float showing land conservation could be a group of farmers carrying a large banner labeled "Conservation Methods Build Soil Fertility."

Behind this group could be a number of young persons dressed as clowns. It is suggested that some of these figures, which could run up and down the parade, could represent healthy vegetables, grains, fruits, that is, some could be dressed as carrots, beets, potatoes, shocks of wheat, etc. Some could wear great sheaves of perfect corn or wheat. In this way it might be possible to convey the idea of good crops grown on good soil. The same idea could be carried out with thin, pale colored fruits and vegetables. These children could wear appropriate signs and the clowns could add a little humor to the parade. Weak little vegetables, grains, etc., could be tottering along, while the strong ones could march bravely forward. Occasionally they would hold conversation or pantomime. The strong ones would sympathize with the little ones and bemoan the fact that their owners treated them so badly.

Another feature in this group might be a clown dressed to represent DR. CONSERVATION. He could diagnose the conditions of the anemic vegetables and fruits, using an exaggerated stethoscope and also prescribing conservation methods. He could give them doses of the conservation medicine out of a large bottle labeled "Conservation Measures", and the little anemic fruits and vegetables could show more vigor thereafter. This pantomime would be carried out as the ideas suggested themselves to the persons taking these parts.

